

AUGUSTO CURY

MEET AUGUSTO CURY, BRAZIL'S MOST READ AUTHOR

by Ricardo Geromel for **Forbes**

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Augusto Cury is a household name in Brazil, where no author has sold more books than he has in this century, according to multiple sources in the local publishing industry. **Cury has published over 50 books**, an average of almost 3 per year since his first in 1999.

As of the third week of August 2017, four of Cury's books are on the best-seller list published by VEJA, Brazil's leading weekly news magazine. His *Anxiety: How to Face the Evil of the Century* has been on the list for **180 non-consecutive weeks**. It is widely reported that he has already **sold over 30 million copies in Brazil alone**. Cury's numbers are even more remarkable if one takes into consideration that 44% of Brazilians do not read regularly, and 30% of Brazilians have never bought a book. (...)

One of Cury's biggest sellers, *The Dreamseller*, was turned into a major motion picture by Warner Brothers Pictures and Fox International Pictures. Although his books have been **translated and published in over 70 countries**, Cury is not well known in the U.S. That may change soon, since Cury told me that "Jim Carrey has the book in his hands and is excited to produce it in English. Hollywood studios are interested in turning my book *The Most Intelligent Man Ever* into a TV show. Amazon invited me to start the world's first video channel focused on 'emotion management' that will be distributed internationally."

Cury has over 1.8 million Facebook followers and is not only an author but also a physician, psychiatrist, psychotherapist, professional speaker and entrepreneur. He founded the School of Intelligence, which, in his own words, "aims to revolutionize formal education by applying the Multifocal Theory of Intelligence [developed by Cury] to teach emotions and intelligence in schools (...). The program directly serves more than 250,000 students in over 500 schools across Brazil and is being implemented in other nations across the world."

Cury recently toured the U.S. and gave speeches to hundreds of people. One of the famous people he coaches is Kaka, who was named the world's best soccer player by FIFA and currently plays for Orlando City FC.

Complete article here: <https://www.forbes.com/sites/ricardogeromel/2017/08/23/meet-augusto-cury-brazils-most-read-author/#4ed6511fdd63>

CURY'S SELECTED BESTSELLING NON-FICTION WORKS:

NUNCA DESISTA DOS SEUS SONHOS *Don't Give Up On Your Dreams*

VOCÊ É INSUBSTITUÍVEL *You Are Irreplaceable*

ANSIEDADE I & II *Anxiety I & II* Each one surpassed **one million copies** sold and have remained for over **180 weeks on the best-seller lists in Brazil!**

CURY'S FICTION:

Trilogy O HOMEM MAIS INTÉLIGENTE DA HISTORIA

The Most Intelligent Man in History Sextante, 2016. 272 pages

Trilogy O VENDEDOR DE SONHOS

The Dreamseller. Planeta, 2009

Foreign rights include: **Bulgaria:** The Dreamseller 1&2 (fiction) with Era Publishers / **Bulgaria:** You Are Irreplaceable / The Laws to be Happy (non fiction) with Kibea Publishing Company / **Chinese (Complex):** The Dreamseller 1 & 2 (fiction) with Eurasian Press / **Chinese (Simplified):** The Dreamseller 1 (fiction) with People's Literature Publishing House / **Czech Rep:** The Dreamseller 1 (fiction) with Euromedia Group / **France:** Presse du Châtelet / **Germany:** The Dreamseller 1, 2 & 3 (fiction) with Alegria-Ullstein / **Indonesia:** PT Gramedia Pustaka Utama / **Israel:** Brilliant Parents, Fascinating Teachers (non fiction) with Miskal Publishing House / **Italy:** : The Dreamseller 1 & 2 (fiction) with Bompiani / **Japan:** Brilliant Parents, Fascinating Teachers (non –fiction) with Poplar Sha (2004) / **Japan:** You Are Irreplaceable (non-fiction) 2003 / **Korea:** The Dreamseller 1 (fiction) with Woongjin Think Big Co., Ltd. / **Norway:** The Dreamseller 1 with Cappelen / **Poland:** The Most Intelligent Man in History 1, 2 &3 + Don't Give Up On Your Dreams (non fiction) with Harper Collins Poland / **Portugal:** almost everything! Pergaminho / **Romania:** María, The Greatest Teacher of History / Brilliant Children, Fascinating Students / Intelligence Code / Brilliant Minds / Be Your Own Leader / You are Irreplaceable / Ten Rules To Be Happy / Intelligent Women, Healthy Relationships (non-fiction) with Editura for You Publishing House / **Romania:** The Dictatorship of Beauty (non-fiction) with Sophia / **Russia:** The Dreamseller 1 & 2 (fiction) with Hemiro Book Club "Family Leisure Club" / **Spanish:** The Dreamseller 1 & 2 (fiction) + Never Give Up On Your Dreams (non fiction) with Grupo Planeta / **Spanish:** The Most Intellinge Man in History 1, 2 & 3 (fiction) + Anxiety 1, 2 & 3 (non fiction) with Océano / **Serbia:** The Dreamseller 1, 2 & 3 (fiction) with Editora Glosarjium / **Turkey:** O vendedor de sonhos 1, 2 & 3 + The Most Intelligent Man in History 1,2, &3 with Epsilon / **USA:** O vendedor de sonhos 1 & 2 (fiction) with Atria / S&S