



# AWESOME TWEENS SERIES 2023

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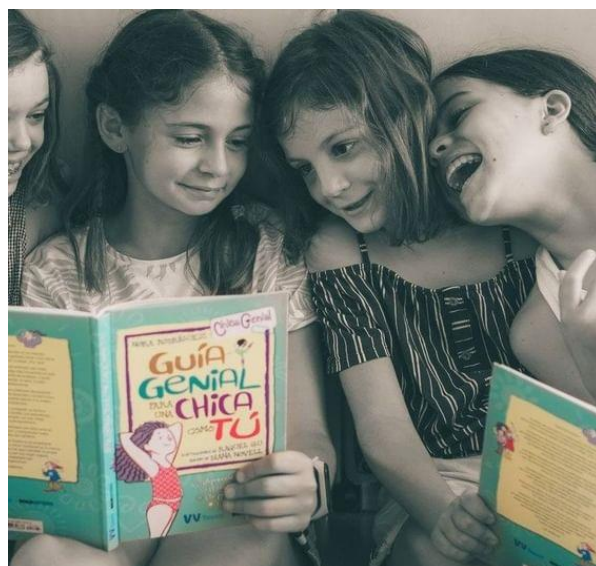


## The definitive guides for growing-up healthier and more conscious

A new illustrated, non-fiction book series, called Chic@Genial (“AwesomeTwens”), aimed at girls, boys and all tweens (from 8 to 15 years old) an age in which they face an accelerated period of physical and personal development. It is also a **valuable tool for parents and educators** to help pre-teens to live fully the years of puberty.

### Features

- ❖ The series provides a **scientific background information** about development during puberty, using **accurate language**, an emphasis in presenting the facts and different choices available for a healthier and fuller passage to adulthood for girls, and boys.
- ❖ The **tone is playful** and suitable to the age. The books contain a **great deal of illustrations**, which allow different levels of reading and add a **humorous touch**.
- ❖ The **thorough layout** enhances the comprehension of the text, and it is **enriched with various boxes** with tips, **diagrams, dialogues**, and also exercises that add a **practical angle** and space for **customization**.



### PARENTS OFFER GREAT OPINIONS:

*“Amusing and clear: My 10-year-old daughter loved it. She doesn't like reading, but she has devoured the book (“Awesome guide..”). It's all well explained and suitable for her age.*

*I have also bought “Shake of emotions” of the same author.*

*“Perfect to address the crisis of growing up: delighted with the book, it helps us to share those small concerns that girls are feeling and helps them to normalize everything that entails the challenge of growing up and to learn calling things by its right term. Great to start an intimate conversation without embarrassment”.*

### PSYCHOLOGISTS, TEACHERS AND OTHER PROFESSIONALS USE AND RECOMMEND OUR BOOKS:

*“Guides with an easy-going approach, they go through all the fundamental changes experienced during puberty. They offer advice and reasoned recommendations directly to the kids, with a suitable language, that maintains a scientific rigor, without any dogmatic or indoctrinating character. It can be used in schools as supportive reading, or as a gift for a teenager who is going through puberty with doubts or concerns. Interesting to “be prescribed” also by pediatricians and pediatric nurses from Primary Care.*

### WHAT EXPERTS SAY:

*“An educationally impeccable and useful series that will engage tweens, because it tells them what interests them, in engaging language.*

**“JOSE ANTONIO MARINA (philosopher, writer and founder of the Parents’ University )**

**Original Title:** *Guía genial para una chica como tú*

**Author:** Nora Rodríguez

**Illustrator:** Raquel Gu



**Published in November 2019, reprinted 5 times 25,000 copies**



The first book, “**Awesome Guide for a Girl Like You**”, aimed to girls from 8 to 13 years old, deals with a wide range of contents: from the surge of pimples and body hair, to the first bra and how to be **prepared for the arrival of the period**. The final chapters discuss the importance of **healthy habits**: sleeping, exercising, healthy eating. A **rigorous, practical, and enjoyable book**, which will help girls (and the adults around them) to **face puberty openly and confidently**, with no stereotype in a natural and fun way.

Puberty is a challenge for those who experience it, but also for those who have the task to accompany and educate the kids. The books of the Chic@Genial series are an **opportunity of encounter and open exchange**. And when it comes to personal matters, kids should learn from an early age that **books are the best searching engine for answers**.



**Format:**  
144 pages, hard cover,  
15,5 x 23 cm  
**Cover price:** 19,95€  
**Rights sold:** Chinese (only mainland) and Russian.

## About the author of the first two books of the series:



Nora Rodríguez CEO & Founder of Architects of Happiness, is an educator, consultant, essayist and mentor to women leaders. Born in Buenos Aires in 1960 and trained in humanistic education. Author of numerous books, in her long career, she has created and directed educational impact programs such as the International School of Juvenile Justice, based in Brussels. Her TEDxTalks "Awaken a child's social brain and awaken their talents" has inspired thousands of people around the world. Her vision based on the importance of the group's well-being has been heard both at the UN and in The Trust For The Americas, affiliated with the Organization of American States. She also works as a consultant for UN Migrations. She is the author of the texts of *Guía genial para una chica como tú* and *Un batido de emociones*.

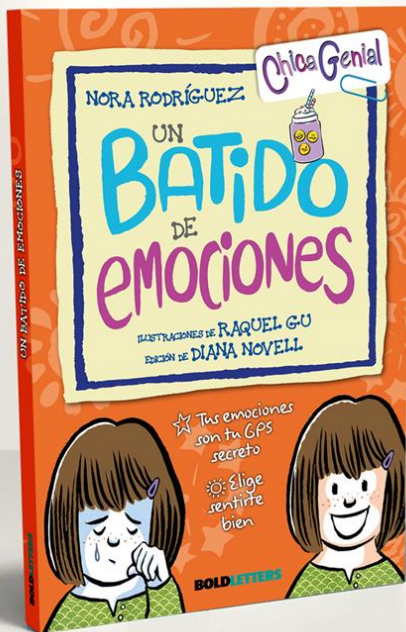
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**Original Title:** *Un Batido de emociones*

**Published in** 2020

**Author:** Nora Rodríguez

**Illustrator:** Raquel Gu



The second book of the series (literally: “**A shake of emotions**”) deals with the **emotional development** and the process of "identity construction".

Girls will learn how to **recognize the different emotions** they are experiencing, **name them, communicate about them and ultimately manage them.**

They are also invited to think about the way to relate to others and to be more **conscious** about the **impact** of one's **decisions and reactions.**

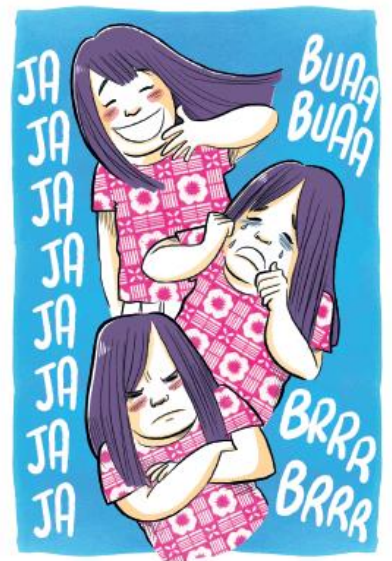
**Format:**

**144 pages, hard cover,**

**15,5 x 23 cm.**

**Cover price: 19,95€.**

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## About the illustrator of the entire series:



Raquel Gu is a philologist and translator by education. Born and living in Barcelona, she has been drawing since she could hold a pencil and it is what she likes to do the most. She worked as an editor for a Spanish publishing house until 2008 and since then she has become a renowned illustrator and graphic humorist. She is also the author of graphic novel books for adults and children's and has illustrated many other works, several translated in other languages. She is a frequent guest in various tv and radio programs. She is the illustrator of all books in the Chic@Genial series.

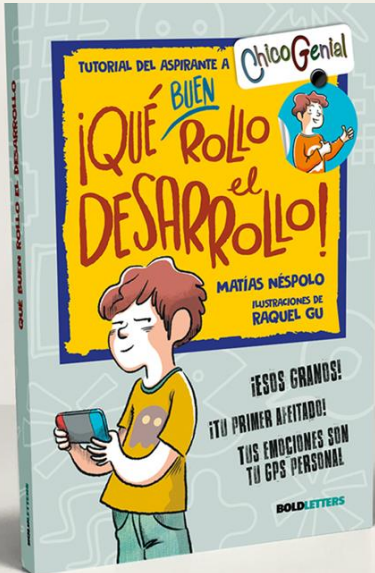
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**Original Title:** *Que buen Rollo el Desarrollo*

**Published in** 2020

**Author:** Matías Néspolo

**Illustrator:** Raquel Gu



**Format:**

**160 pages, hard cover,**  
**15,5 x 23 cm.**

**Cover price: 19,95€.**

**Rights sold: Chinese (only  
mainland) and Russian.**



The third book, "The ultimate (fun) tutorial about growing-up for a guy like you", is the **first one aimed to boys**, from 10 to 14 years old. It is a guide about the **physical changes** that boys typically experience during the puberty's years, that

even if a bit delayed compared with girls, they are equally eventful and complex. The last chapters are dedicated to the **emotional changes** and the development of the character.

The **tone** is especially **witty** and funny with a **lot of sense of humor**.

The illustration becomes even closer to **comic strips**. The book has proved to be **irresistible, even for the less motivated readers**.



## About the author:



Matías Néspolo is an Argentinian writer and journalist. He was born in Buenos Aires in 1975, and studied literature at university. He wrote and published in a variety of genres: poetry, essays, novels, short stories and children's stories. It has been translated into English, French, Italian and Dutch. In 2010 Granta magazine included him as one of the best young storytellers in Spanish. He has been a cultural journalist for El Mundo and El Periódico de Cataluña and currently writes for La Nación (Argentina). He is the author of the texts of ¡Que buen rollo el desarrollo!

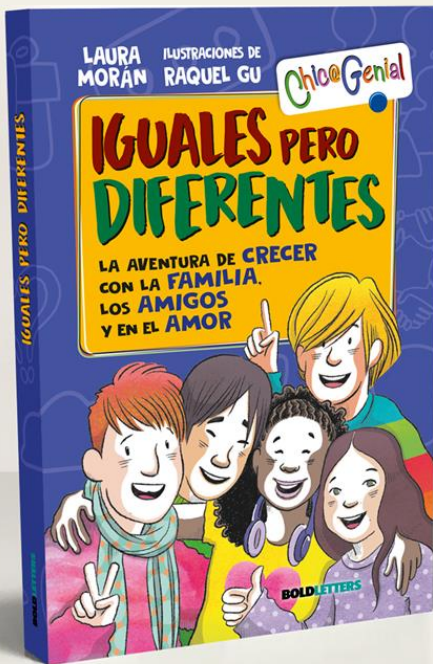
**Original Title:** *Iguales pero diferentes*

*La aventura de crecer con la Familia los Amigos y en el Amor*

**Published in 2022**

**Author:** Laura Morán

**Illustrator:** Raquel Gu



**Format:**

**224 pages, hard cover,  
15,5 x 23 cm.**

**Cover price: 19,95€.**

**Rights sold: Chinese (only mainland).**



The fourth book, “**We are all the same but different - The adventure of growing up with family, friends and crushes**”, is the **first one aimed to all genders**, from 10 to 14 years old. Humans have the ability to develop a strong **social intelligence**, which

Allows to identify the needs of others and recognize that those needs may not be the same as ours. And that's what this book is about, our **social skills**, the **ability to feel empathy** and to relate to others and what all that entails...

The book is a great tutorial that explains to pre-teens how to live and sometimes survive the love of **family**, which is the **first social group** we belong to. How to choose, maintain and even lose friends, because **friendship** does not have to be perfect but **healthy**. How to **stand up for yourself** and **others**, how to react to **bullying**.

And how to survive **the first crush** and **experiment the first love**. Kids will explore how to face a new great challenge of this age: how to open up to the world and a **greater variety of relationships**.



## About the author:



Laura Morán, psychologist by education and sexologist and family and couple therapist by vocation, after graduating from the University of Deusto she moved to Madrid to attend a master's degree in Family and Couple Therapy. She lives in Bilbao, where she was born. A firm defender of "better to inform and train than to cure", she organizes talks and workshops, writes books and she is a frequent guest in several radio and tv programs, to be highlighted a long standing collaboration with the Spanish public TV network. She is the author of our book in Chic@Genial series, *Iguales pero diferentes*.

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**Original Title:** *Conectados sin apagar el cerebro -Tips para nativos digitales*  
**Published in 2022**

**Author:** *Mónica Díaz-Ponte*



**Format:**

**148 pages, hard cover,  
15,5 x 23 cm.**

**Cover price: 19,95€.**

**Rights sold: Chinese (only mainland).**

The fifth book, **Connected but with the brain always ON** – Tips for digital natives, is especially thought to try to solve the endless family discussions about the **use of technology** and smooth the understanding gap between adults and new generations.



They are digital natives, they were born surrounded of devices and screens, they grew with the feeling that the whole world is at your fingertips: listening to music, reading a book, playing games, perform searches for the school and a very long etcetera. Technology makes our lives easier and is part of our daily routine, but the **online space can also be complex and tricky**, and this book will reveal what's behind it and how to get the most out of it.

A great tutorial with tricks and techniques to succeed in the network, but also to navigate sensibly and safely, keeping your privacy and the right balance with your real life.

## About the author:

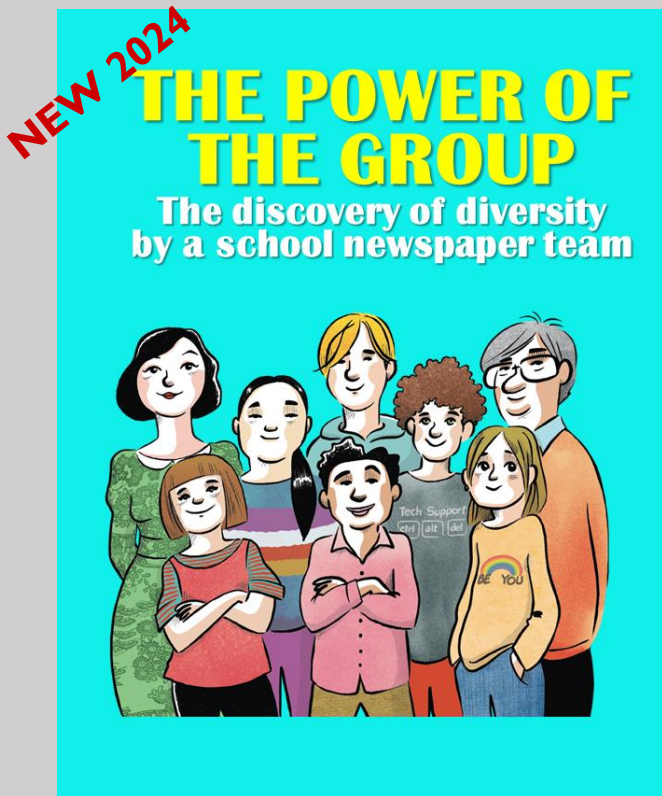


Mónica Díaz Ponte has been developing her professional career in the digital world for more than 20 years. She has held different management positions such as **WorldWide Customer Operations Manager** at Fon (Google and Skype) or **Global Services Director** at Ecommerce Bodaclick for Europe and Latin America. More than ten years ago she founded **Digital Addiction**, a company dedicated to **Inbound Marketing** strategies and digital content creation. She combines her work with a position as a lecturer at **ESIC University**, where she receives students from the **University of Shanghai**, as well as **Youtube** and **Twitter** training centres. She is the author of our book, **Conectad@s sin apagar el cerebro**.

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## 6TH BOOK COMING-UP WORKING TITLE AND COVER

Autora: Espido Freire



**Format:**

**160 pages, hard cover,**

**15,5 x 23 cm.**

**Cover price: 19,95€.**

## THE POWER OF THE GROUP

**The discovery of diversity by a school newspaper team.**

In this new book, the successful writer Espido Freire addresses diversity in all its breadth. She believes that for a collective project to thrive, it is necessary to put all the different sensibilities and identities at work. Diversity in gender and sexuality, origin and cultural identity and different ethnicities with the challenge that migrations poses to society. Diversity of social and/or economic class: the existence of first- and second-rate citizens... Diversity of abilities and accessibility for all those who are differently able. Political, religious diversity or simply beliefs or lifestyle.

In this new book Espido proposes a "reasoned" fictional story to enrich the traditional plain non-fiction style of the series.



She narrates the experiences lived by a group of schoolchildren and their teachers who embark on the creation of the school newspaper. Through their researches and discussions they live through positive lessons of diversity, inclusion, starting from their own group dynamic.

Espido Freire, born in Bilbao in 1974, holds a bachelor degree in English Philology and a master's degree in editing and publishing from Deusto University. She debuted as a writer in 1998 with *Ireland*. A year and a half later she was awarded with the prestigious Premio Planeta for *Melocotones helados*. She is the youngest Spanish writer to have won such a prestigious and well-funded literary prize. Her novels have been translated into a dozen languages, including French, German, Italian, Portuguese, Chinese and Japanese. She also studied music and singing. She published ten novels for adults, short stories, children's books and several essays. She is a public figure and appears frequently in national media. She teaches creative writing, public speaking and communication.

