



Foreign Rights Guide

HOBBY & LIFESTYLE

FALL 2024

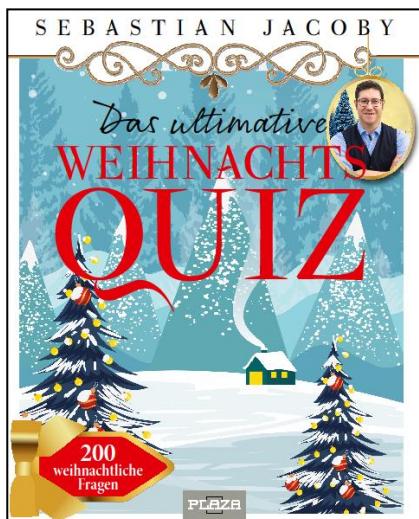


Table of contents

Venison: As simple as that!	3
How to prepare German Sausages	4
The new BBQ Bible by Sizzlebrothers	5
Easy Cooking for Gourmets	6
Dips & Fingerfood for Family and Friends	7
Amore per Gusto (Gourmand Award Germany 2023)	8
Brand Naming Fun Facts	9
Political Jokes from Putin's Russia	10
Wedding Journal	11
Bucket List for Smart Women	12
Bucket List Best Friends	13
The Self-Sufficient Backyard Garden	14
Fitness for Seniors	15
Christmas Puzzle Book for Potterheads	16
Quiz & Puzzle Book for Potterheads	17
Potterheads: Drown the Dark Lord	18
<i>Overview of our Potterhead titles</i>	19

ADVANCE TITLE INFORMATION

VENISON: AS SIMPLE AS THAT !

by Michael Keller and Andreas Seel

CONTENT:

For anybody who still approaches the preparation of game with an overdose of respect, game sommelier Michael Keller and chef Andreas Seel supply the appropriate guide to pave your way to the noble meat. They describe the main game species in great detail, and provide step-by-step instructions to treatment complete with coarse and fine cutting and further processing up to the kitchen-ready product.

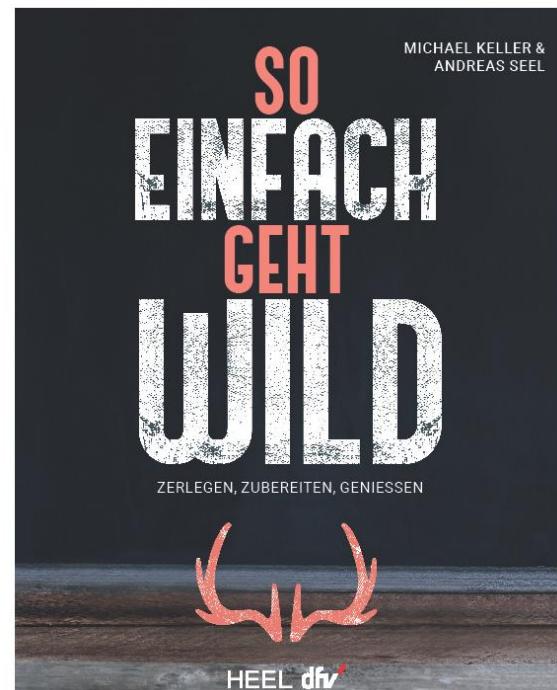
Great recipes for homemade sausages, burgers, steaks, skewers and many more round off the book, featuring different preparation methods on the grill, in the pot or in the pan. The book will appeal to hunters, hobby cooks and barbecue enthusiasts alike, whether cooking with this precious and nearly fat-free meat for the first time or whether calling themselves sophisticated and experienced cooks.

The authors: Michael Keller is a master butcher, hunter, meat & game sommelier and an expert lecturer on this subject. He has already published several specialist books and won the trophy at the Californian *World Butcher's Challenge* with his German team in 2022. Andreas Seel is a trained chef and works as teacher at a vocational school.

Rights all available

SPECIFICATIONS:

- 160 pages
- many colour photographs
- hardcover
- trim size 203 x 254 mm
- retail price: € 29,90
- ISBN 978-3-7588-0001-6
- Publication: August 2024



ADVANCE TITLE INFORMATION

HOW TO PREPARE GERMAN SAUSAGES

by Klaus Mann and Achim Reske

CONTENT:

This new handbook is based on the German standard reference work for professionals on the traditional production of meat products. The recipes, which were previously only aimed at the specialised public, are now also implemented by two professionals for the amateur sausage maker, clearly explained and illustrated in detail with step-by-step instructions. This means that even beginners with no previous knowledge and advanced cooks can make the professional recipes themselves. In addition to the list of ingredients, quantities in standard household sizes and the handling of the required equipment are included, as well as information on the waiting and storage time for each type of sausage.

The authors: Klaus Mann is a veterinary surgeon and passionate hunter. As an ambitious and experienced hobby sausage maker, he knows the really important tricks for beginners and advanced self-sausage makers. Achim Reske is a trained master butcher and specialized in sausages made of game. His expertise is also based on his many years of experience as the owner of the regionally leading game butcher's shop.



DIE HERSTELLUNG
RHEINISCH-WESTFÄLISCHER

Rights all available

SPECIFICATIONS:

- 128 pages
- many colour photographs
- flexcover
- trim size 183 x 225 mm
- retail price: € 16,99
- ISBN 978-3-7588-0006-1
- Publication: October 2024

FLEISCH- UND WURSTWAREN



HEEL dfv

TITLE INFORMATION

THE NEW BBQ BIBLE

EVERYTHING GRILLERS NEED TO KNOW

by SizzleBrothers

CONTENT:

The SizzleBrothers - Hannes, Julian, Corbinian und Alex - are four full-blooded grillers who personify fire and passion on the barbecue, as everyone can see on their YouTube channels and podcasts regularly reaching many thousands of barbecue enthusiasts. Their special combination of concentrated knowledge and humour make them as likeable as popular among their large community of followers.

They now have summarised all their experience and knowledge in this comprehensive and ultimate BBQ bible: with more than 170 pages of barbecue knowledge, techniques and tutorials on barbecue types, many practical instructions on how to clean properly, burn in cast iron, on steak cuts and much more.

On the other hand, you will find a great collection of tried-and-tested recipes from meat and poultry to burgers, veggies and desserts with great recipe instructions for the "Holy Trinity of BBQ": ribs, pulled pork and brisket.

Last but not least: with most recipes there is a link to the corresponding YouTube video in order to watch the procedure first and see how it works best for you.

210 K

83 K

Rights all available

SPECIFICATIONS:

- 336 pages
- full colour throughout
- hardcover
- trim size 227 x 287 mm
- retail price: € 30,-
- ISBN 978-3-96664-583-6
- Published March 2023



ADVANCE TITLE INFORMATION

EASY COOKING FOR GOURMETS

by Ernst Petry

CONTENT:

The author Ernst Petry, who looks back on an impressive career as chef de partie and sous chef in a number of restaurants highly ranked by Gault Millau, knows very well about the special challenges of the catering industry, such as lacks of staff and time against an increased level of quality awareness among guests.

In order to assist newcomers to the sector (but also advance professionals), he has developed this book - which will appeal likewise to aspiring hobby chefs - , providing a collection of perfectly selected and balanced recipes that can be realised very quickly thanks to the **convenience elements** which are included here.

So every recipes displays the sources of supply with the special ingredients and describes the complete preparation in a clearly structured and easy accessible way.

Equipped with this unique book, everybody is able to enter the highest level of culinary arts!

The author: The author is in charge of his 3rd generation family business of gastronomic catering, after 20 years of professional experience in the highest level of international hotel and restaurant business.



Rights all available

SPECIFICATIONS:

- 128 pages
- full colour photographs throughout
- hardcover
- trim size: 203 x 250 mm
- retail price € 24,-
- ISBN 978-3-7588-0004-7
- Publication: July 2024



ADVANCE TITLE INFORMATION

DIPS & FINGERFOOD FOR FAMILY AND FRIENDS

by Sandra Franitz

CONTENT:

With her new book, successful blogger Sandra Franitz whets the appetite for cosy evenings with family and friends. The book contains lots of delicious dip recipes as well as other savoury snacks and snacks. Perfect for spontaneous get-togethers. Anyone looking for a few tasty inspirations to serve at a social gathering with a glass of wine etc. will love Sandra's book. The recipes are also ideal as starters and/or side dishes for barbecues. In addition to the 30 or so dips, you can look forward to small appetisers as finger food as well as ready-made salad and bread recipes.

The author, Sandra Franitz, started her own blog at <https://sandraskochblog.de> in 2014. She also presents her wonderful recipes to more than 340,000 followers on Instagram on a daily basis. Her first book "Fix ohne Fix" won the Gourmand Cookbook Award 2022 as "the best German cookbook / social media", and sold, together with its follower, more than 20,000 copies!



Rights all available

SPECIFICATIONS:

- 112 pages
- coloured throughout
- softcover
- trim size: 165 x 200 mm
- retail price € 12.99
- ISBN 978-3-96664-898-1
- Publication: September 2024

TITLE INFORMATION

AMORE PER GUSTO MY ITALIAN KITCHEN

by Stefania Lettini

CONTENT:

For all lovers of true Italian cooking, this beautiful new volume is not to be missed! Stefania Lettini, whose family originates from Puglia, spreads out an atmospheric selection of delicious traditional dishes and desserts originating from the various 20 Italian regions. Starting with an overview on the different provinces and a depiction of their typical dishes and ingredients, the book offers a fine selection of recipes reflecting these respective special features.

With every region, she also highlights some typical products in the form of a product guide, stepping a bit deeper into textures, flavours and preparation, along with portraits of producers which make us feel their passion for what they do.

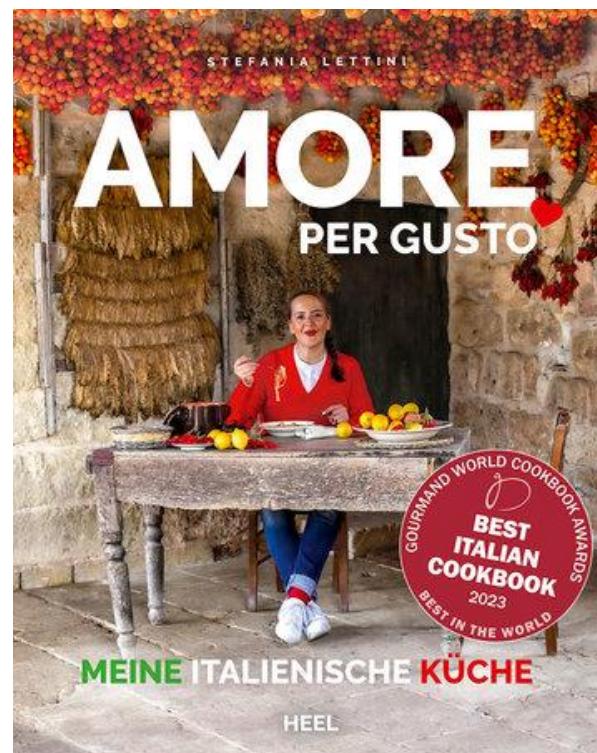
The author Stefania Lettini, not only well-known through regular TV appearances, runs her own shop offering Italian food, delicacies and wines carefully selected from suppliers along with online tastings to be individually arranged. Furthermore, she is also in charge of the introduction of Italian products to the German market on behalf of the Italian Chamber of Commerce. Her refined recipes and numerous ideas inspired by Italian lifestyle can also be found on her blog <https://lettinis.de> and her YouTube channel.

Gourmand Award Germany 2023
Best in "Italian food"

Rights all available

SPECIFICATIONS:

- 208 pages
- full colour throughout
- hardcover
- trim size: 220 x 280 mm
- retail price € 35.00
- ISBN 978-3-96664-715-1
- Published October 2023



ADVANCE TITLE INFORMATION

BRAND NAMING

FUN FACTS

by Bernd Samland, PhD

CONTENT:

This book takes you on a journey to discover how 100 brand names came into being - curious facts, exciting stories and interesting background information about all these well-known brands we encounter every day.

Author and brand columnist Bernd Samland, himself a developer of well-known brand names, answers questions such as:

- Why would there have been no American Barbie without the German Bild newspaper?
- Which chocolate bar owes its name to a horse and why?
- What's wrong with Škoda and why was the first Mustang car a lorry?
- What does Bluetooth have to do with blue teeth and why is the Johnnie Walker bottle square?

This book covers all this and much more in a well-researched and entertaining way - for anyone interested in brands, marketing, language and economic history.

The author, with a university degree in politics, economy and communications, is founder of a brand agency which introduced more than 2,000 brand names during the recent 30 years. He further worked as head of press for various TV channels, published numerous specialized books on advertising and branding, and works as a lecturer for a number of universities.

Rights all available



SPECIFICATIONS:

- 224 pages
- with photos and illustrations
- hardcover
- trim size 165 x 210 mm
- retail price: € 20,-
- ISBN 978-3-7588-0003-0
- Publication: June 2024



ADVANCE TITLE INFORMATION

POLITICAL JOKES FROM PUTIN'S RUSSIA

by Prof. Christine Engel

CONTENT:

Slavicist professor Christine Engel has collected and commented on jokes about the situation in Russia on five Russian platforms. Political jokes have always been used to protest against dictators, to unite like-minded people, but also to provide individual psychological relief. The multi-faceted, clever, pointed little stories allow multi-layered insights into the mood and situation in the strictly censored country and reward the reader with a laugh.

This collection of jokes has its finger on the pulse of the times - at a time when there is nothing more important than preserving a sense of humour!

*Ivan Ivanovich receives a call-up notice. He asks: "Who are we fighting with?"
"Well, with the fascists."
"Yes, and against whom?"*

The author: Professor Christine Engel is a literary and cultural scholar at the Institute for Slavic Studies at the University of Innsbruck. Her research focuses on Russian literature, culture and film with topics such as cultural orientation patterns in contemporary Russia. She is a member of the International Consortium for European Cultural Studies, which has organised summer academies on Russian and European cultural studies topics.

Rights all available

SPECIFICATIONS:

- 128 pages
- with many illustrations
- hardcover
- trim size 135 x 206 mm
- retail price: € 14,99
- ISBN 978-3-96664-900-1
- Publication: September 2024



ADVANCE TITLE INFORMATION

OUR WEDDING JOURNAL

by Annika Behrens

CONTENT:

This quirky and practical planner aims at giving couples a common thread on the way to their dream wedding, thus reducing organizational issues to a minimum without having to rely on an expensive wedding planner.

Based on her longtime experience as a professional wedding consultant, the author has developed a way to support couples who want to organize their wedding themselves, without lacking some professional support and valuable information. The book will guide you step by step to develop an individual overall concept, based on a reasonable budget plan, which will cover everything from the choice of location, ceremonies, decoration and design, up to the use of service providers. Moreover, the journal offers plenty of space to include your personal photography and memorabilia.

Be inspired to design an unforgettable and emotional wedding celebration that you have planned all by yourself – “for a million years”!

The author is an experienced and passionate wedding consult who offers workshops for couples who want to take the next step in their relationship.



Rights all available

SPECIFICATIONS:

- 128 pages
- many b&w illustrations
- hardcover
- trim size 155 x 215 mm
- retail price: € 14,99
- ISBN 978-3-96664-890-5
- Publication: September 2024

ADVANCE TITLE INFORMATION

BUCKET LIST FOR SMART WOMEN

100 THINGS To ENJOY THE MADNESS OF BEING A WOMAN

by Sabine Wachtel

CONTENT:

Here comes a funny and quirky list of ideas and challenges every woman should look for!

Based on the idea that accomplished and matured women, though being equipped with a wealth of life experience, often have less confidence in themselves than 20 years olds, this is meant as a basis and motivation to clean up your life and look out for the things which really matter to you and contribute to your well-being.

A great gift for (girl)friends, pals and besties – get inspired and check out 100 ideas to enrich your life!

The author Sabina Wachtel, born in 1967, is an entrepreneur, speaker, author and columnist. She runs an agency which consults top managers from business, politics and sports with regards to dress code and style, and also appears in several German TV programmes. Her first book, published ten years ago and aiming at “all women who don't want to shoot themselves at the age of 40”, was a real bestseller in Germany.



Rights all available

11,6 K followers



SPECIFICATIONS:

- 128 pages
- many b&w illustrations
- paperback
- trim size 168 x 210 mm
- retail price: € 12.99
- ISBN 978-3-96664-886-8
- Publication: September 2024

ADVANCE TITLE INFORMATION

BEST FRIEND BUCKET LIST

250 THINGS BESTIES MUST EXPERIENCE TOGETHER

CONTENT:

You really do EVERYTHING with your best friend, you can chat for hours, finish each other's sentences and simply know each other inside out? Then this personalised gift book is just the thing! With 250 exciting, funny or crazy ideas for REAL friends: Eat 3 scoops of ice cream (in the sauna), think of an excuse to save each other from a bad date, give each other a make-over or fulfil a long-cherished dream (as a surprise, of course!).

Whether you've known each other for a short time or since playing in the sandbox, discover your friendship in a special way with small everyday tasks and experiences! Celebrate your unique friendship with real quality time and create new memories with these moments to mark off together!



ISBN 978-3-96664-749-6
(more than 4,000 copies sold!)

Rights all available

SPECIFICATIONS:

- 128 pages
- many b&w illustrations
- paperback, colour-edge
- trim size 168 x 210 mm
- retail price: € 12.99
- ISBN 978-3-96664-760-1
- Publication: May 2024



ADVANCE TITLE INFORMATION

LAND & WERKEN SERIES:

YOUR SELF-SUFFICIENT BACKYARD GARDEN

by Axel Gutjahr

CONTENT:

Self-sufficiency in food is not a recent invention. Today, the most important motivations are the desire for higher quality produce and the desire to lighten the burden on one's wallet. Such savings can often be realised with just a few kitchen herbs to an extent that some people do not think possible.

The first step is to analyse what capacities are available in terms of time, space, soil quality, storage possibilities and, if necessary, the prerequisites for largely species-appropriate animal husbandry. The author guides you step-by-step to your own self-sufficient garden.

The author has been passionate about plants and animals since his earliest childhood. The kitchen serves as his "field of experimentation", where he enjoys creating new jam, game and tea flavours as well as liqueurs. He has written 60 non-fiction books, including several children's books.

Rights all available

SPECIFICATIONS:

- 120 pages
- many full colour photographs
- softcover
- trim size 183 x 225 mm
- retail price: € 14.99
- ISBN 978-3-96664-565-2
- Publication: June 2024



TITLE INFORMATION

FITNESS FOR SENIORS

by Manuela & Peter Preuß, MDs

CONTENT:

It is never too late to take care of your own health and fitness. "Fitness for Seniors" offers a tailor-made programme by two fitness and health experts, MDs Manuela and Peter Preuß.

Discover 52 carefully selected exercises from the areas of endurance, strength, speed and functionality. This indispensable guide has been specially developed for older people who want to stay fit and mobile. Whether you are just starting to exercise or want to expand your fitness routine, this book provides clear instructions for easy-to-implement exercises and motivating tips to help you achieve your goals.

This book is the key to better health and well-being as you age!

The authors: Peter Preuß works at the sports department of the University of Bonn, he and his wife Manuela both have many years of experience in working especially with older adults. They have published a book on power training for 50+ agers at HEEL and participated in numerous studies on sports science topics.

Rights all available

SPECIFICATIONS:

- 144 pages
- full colour photographs throughout
- word count: 18,046
- softcover
- trim size: 210 x 274 mm
- retail price € 18,-
- ISBN 978-3-96664-774-8
- Published February 2024



ADVANCE TITLE INFORMATION

THE ULTIMATE X-MAS QUIZ & PUZZLE BOOK

by Sebastian Jacoby

CONTENT:

The Ultimate Christmas Quiz invites readers of all ages to test their knowledge of Christmas while learning new things about the festive season, as celebrated throughout the world. The book is packed full with varied quiz questions, ranging from Christmas traditions and customs to famous Christmas films and songs as well as profiles of famous people who were born on Christmas Eve or during the Christmas holidays?

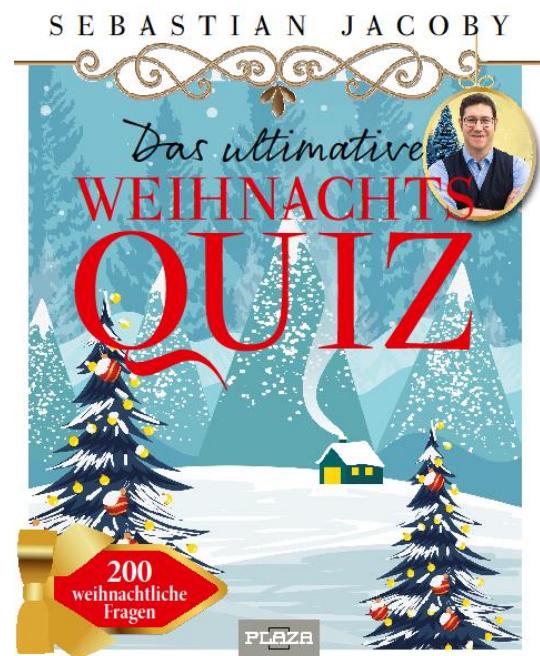
From simple questions to tricky puzzles, this book has something for every taste and level of knowledge. The book is not only an ideal gift for family and friends, but also an enrichment for cosy evenings during the festive season. With festive illustrations and an appealing layout, reading will be a visual delight for all Christmas lovers.

The author has been taking part in the annual World Quiz Championships since 2007, and always been one of the top three German participants. In Germany he is also best known for his prominent role in a primetime TV quiz show for more than ten years now. He has published *The Ultimate Harry Potter Fan Quiz* in 2021, with rights being sold to Denmark, Sweden and Russia.

Rights all available

SPECIFICATIONS:

- 96 pages
- full colour illustrations throughout
- paperback
- trim size 168 x 210 mm
- retail price: € 12.99
- ISBN 978-3-96664-881-3
- Publication: September 2024



#. TITLE INFORMATION

QUIZ & PUZZLE BOOK FOR POTTERHEADS

by Susanne Ortner

CONTENT:

Dive into the magical world of Harry, Ron and Hermione and puzzle your way through Hogwarts! You think you know your way around the Potterverse, know all the film and book quotes by heart and are a true Potterhead? Then put your skills to the test! Find your way out of the maze to the Triwizard Cup, disenchant syllable twisters and quiz your way to the House Cup victory! From true puzzle classics for real Potterheads to easier puzzles for new students of magic, you can also expect completely new types of puzzles such as an emoji quiz and the absolutely bewitching questions from the online community!

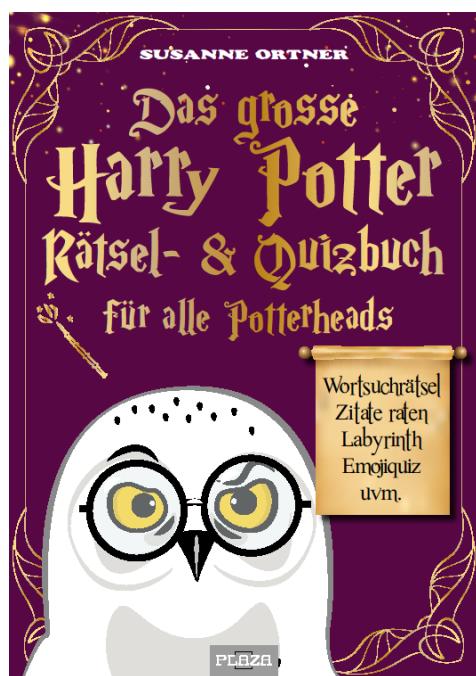
Prove that you are a true Potterhead and master, alone or with friends, over 200 tricky questions about the world's most famous sorcerer's apprentice!

The author is a real potterhead: She has been addicted to the magical world ever since she listened to the English audio book while studying in Scotland in 1998: She is one of the best-known Harry Potter bloggers in Germany and hosts weekly participatory quizzes on Instagram, in which thousands of followers take part. During her *muggle* life, she works as a musical casting director & production associate and lives in Cologne.

Rights all available

SPECIFICATIONS:

- 144 pages
- full colour illustrations throughout
- paperback
- trim size 187 x 264 mm
- retail price: € 12.99
- ISBN 978-3-96664-750-2
- Published January 2024



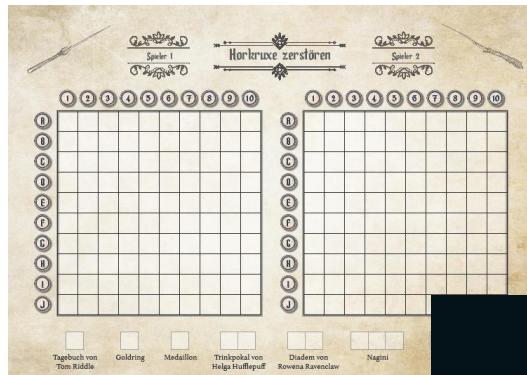
TITLE INFORMATION

POTTERHEADS: DROWN THE DARK LORD!

CONTENT:

You've always wanted to stand with Harry, Ron, Hermione & Co. against 'You-know-who'? Then this is your chance – just grab this magical edition of the classic game **Battleship**. Soul-sucking Dementors, ruthless Death Eaters and the most evil wizards and witches from the Potterverse are waiting for you – use the best strategy to find them and compete with your friends in the ultimate magic duel. Find 140 magical objects, terrifying creatures and dark enemies to enchant. Can you destroy the Horcruxes, win the battle for Hogwarts and defeat Lord Voldemort?

All the sheets are perforated, an ideal package for playing at home and on the road! **Battleship** is one of the most exciting games since the invention of pen and paper and will definitely make the perfect gift for any Potterhead!

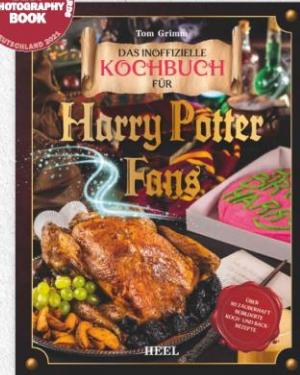


Rights all available

SPECIFICATIONS:

- 128 pages
- illustrated throughout
- paperback
- trim size 187 x 264 mm
- retail price: € 12.99
- ISBN 978-3-96664-751-9
- Published November 2023

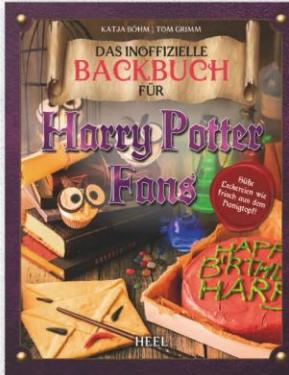
BEST-SELLING BOOKS FOR POTTERHEADS!



ISBN: 978-3-95843-937-5

€ (D) 19,99

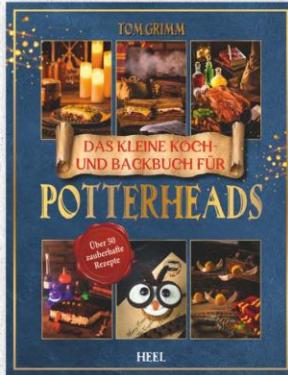
Rights sold: Dutch, English (USA), French (Canada), Russian, Ukrainian



ISBN: 978-3-96664-291-0

€ (D) 19,99

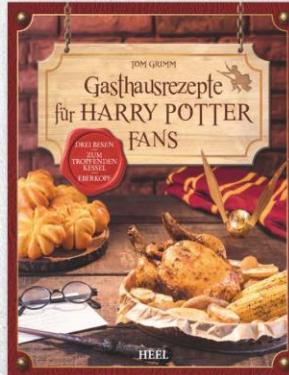
Rights sold: English (USA), Russian, Spanish, Ukrainian



ISBN: 978-3-96664-340-5

€ (D) 9,99

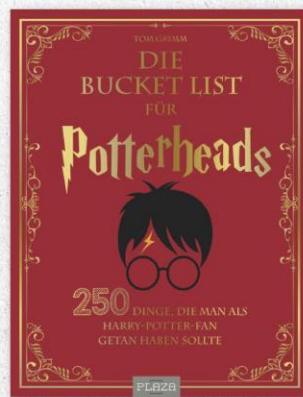
Rights all available



ISBN: 978-3-96664-513-3

€ (D) 19,99

Rights sold: Russian



ISBN: 978-3-96664-127-2

€ (D) 9,99

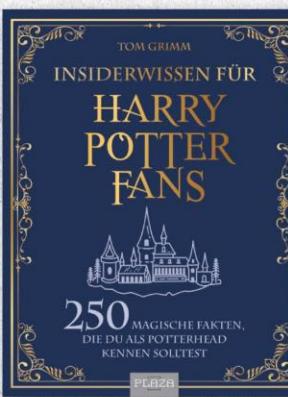
Rights sold: Portuguese



ISBN: 978-3-96664-294-1

€ (D) 9,99

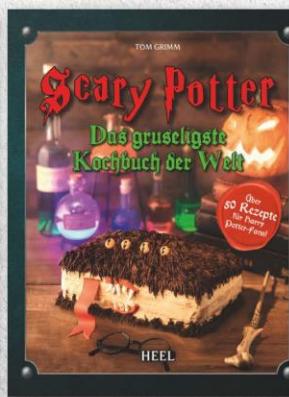
Rights sold: Danish, Swedish, Russian



ISBN: 978-3-96664-357-3

€ (D) 14,99

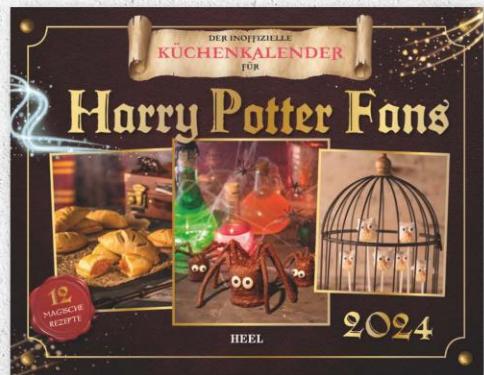
Rights sold: Portuguese, Russian, Spanish



ISBN: 978-3-96664-312-2

€ (D) 14,99

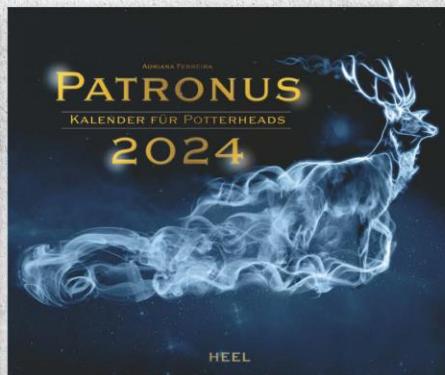
Rights sold: English World



ISBN: 978-3-96664-641-3

€ (D) 16,99

Rights all available



ISBN: 978-3-96664-632-1

€ (D) 29,95

Rights all available



HEEL VERLAG GMBH

Please also ask for our current rights guide on

TRANSPORT & COLLECTIBLES

If you like to receive our regular newsletter please send us an e-mail to get on our
mailing list.

Karin Michelberger
k.michelberger@heel-verlag.de

Stephanie Becker-Barth
s.becker-barth@heel-verlag.de

Corinna Roeger
c.roeger@heel-verlag.de

If you need any other information, brochures, pdf files or sample copies please don't
hesitate to ask.